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\*Release available in Spanish

**State of New Jersey Awards Translation Plus, Multi-year Contract for Written English to Spanish Translation of State Documents and Materials**

(Hackensack, NJ) – April 14, 2009 - Translation Plus, a professional language solutions provider of translation, localization, and interpreting services, announces its selection as one of two translation companies to provide English to Spanish written translation for New Jersey State documents and materials. Translation Plus was unanimously selected by the State’s evaluation Committee and technically-ranked first (1) among the nine (9) responsive bidders to the Solicitation across all five categories: law/safety, health/medical, technical/transportation, social services, and education. The term of the contracts is for a period of three years with up to two, one-year extensions.

The Committee, which was comprised of representatives from the New Jersey Governor’s Office, Department of Banking & Insurance, Department of Labor & Workforce Development, Department of Transportation, and Department of Treasury, performed a technical and pricing review of bids from nine translation firms. Of these nine firms, the Committee determined that one bidder, Translation Plus, “based on technical merit was clearly in a competitive range of its own.” Further, the evaluation report, issued by the Committee stated, “the bid proposal provided by Translation Plus presented a highly professional and well laid out format with careful attention to detail.” In addition, the Committee expressed that, in particular, it liked Translation Plus’ concept of creating a translation glossary to save costs and ensure consistency.

Adds Translation Plus president, Elisabete Miranda, “These contracts give us an opportunity to provide culturally relevant linguistic services that are rooted in a fundamental knowledge of the community we serve. And, we are familiar with the critical issues that surface for the Hispanic community because we’ve lived and navigated through these issues and challenges ourselves. Our firm has extensive experience in the English to Spanish language pair translation across the key industries represented in the contracts. Further, we have worked with other State agencies and have the quality and process controls necessary to meet the needs of a highly regulated government environment. We believe this is a win-win for the State of New Jersey, its growing constituency of Spanish-speaking residents and for our company.”

For more information about the language services provided by Translation Plus, visit [www.translationplus.com](http://www.translationplus.com).

**About Translation Plus**

Accurate, professional, and culturally sensitive translation and interpreting services for a multilingual world since 1994, Translation Plus specializes in helping businesses in the U.S. and around the world communicate their messages in a culturally sensitive manner that goes far beyond the standard translation process. The New Jersey-based firm is a Minority Business Enterprise/Women Business Enterprise (MBE/WBE) and U.S. Small Business Administration (SBA) 8(a) certified. For more information, visit [www.translationplus.com](http://www.translationplus.com).